

Title: Overactive Bladder in Women: Strategies for Improving Patient Outcomes

Dates: March 18, 2012

Locations: Washington, DC

Learning Objectives:

- Develop effective treatment plans for women with overactive bladder.
- Describe how to communicate realistic goals of overactive bladder treatment with patients.
- Review how to minimize medication side effects in treatment plans for women with overactive bladder.
- Describe the efficacy and safety of new and emerging therapies for women with overactive bladder.

Target Audience: The educational design of this activity addresses the needs of physicians, nurse practitioners, nurses, public health professionals, and other allied healthcare providers involved in the treatment of patients with overactive bladder.

Program Overview: The treatment options for OAB include behavioral, pharmacologic, and surgical approaches. An estimated 80-90% of women who are treated for OAB will experience significant improvement. However, many clinicians are not consistently providing treatment for patients with OAB. Clinicians have the opportunity to improve outcomes for patients with OAB by more thoroughly identifying those who suffer from OAB, by more consistently providing effective OAB treatment, and by increasing the use of strategies to promote patient adherence to OAB treatment recommendations. The goal of this continuing medical education activity is to expand the ability of clinicians to provide optimal management for women experiencing OAB, ultimately improving outcomes for the many women who suffer from OAB.

Faculty:

Catherine A. Matthews, MD

Division Chief, Urogynecology and Reconstructive Pelvic Surgery, University of North Carolina at Chapel Hill,
Chapel Hill, NC

Physician Continuing Medical Education:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Clinical and Patient Educators Association



(CPEA) and Medical Communications Media (MCM). CPEA is accredited by the ACCME to provide continuing medical education for physicians.

Physician Credit Designation Statement:

Clinical and Patient Educators Association designates this enduring activity for a maximum of 1.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure of Conflicts of Interest:

Clinical and Patient Educators Association (CPEA) requires instructors, planners, managers, and other individuals and their spouses/life partners who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by CPEA for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

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