

Title: Overactive Bladder in Women: Strategies for Improving Patient Outcomes
Dates: March 18, 2012
Locations: Grand Hyatt, Washington, DC

Learning Objectives

After completing this activity, the participant should be better able to:

- Develop effective treatment plans for women with overactive bladder (OAB)
- Describe how to communicate realistic goals of overactive bladder treatment with patients
- Review how to minimize medication side effects in treatment plans for women with overactive bladder
- Describe the efficacy and safety of new and emerging therapies for women with overactive bladder

Target Audience

The educational design of this activity addresses the needs of physicians, nurse practitioners, nurses, public health professionals, and other allied healthcare providers involved in the treatment of patients with overactive bladder.

Program Overview

The treatment options for OAB include behavioral, pharmacologic, and surgical approaches. An estimated 80-90% of women who are treated for OAB will experience significant improvement. However, many clinicians are not consistently providing treatment for patients with OAB. Clinicians have the opportunity to improve outcomes for patients with OAB by more thoroughly identifying those who suffer from OAB, by more consistently providing effective OAB treatment, and by increasing the use of strategies to promote patient adherence to OAB treatment recommendations. The goal of this continuing medical education activity is to expand the ability of clinicians to provide optimal management for women experiencing OAB, ultimately improving outcomes for the many women who suffer from OAB.

Faculty

Catherine A. Matthews, MD
Division Chief, Urogynecology and Reconstructive Pelvic Surgery
University of North Carolina at Chapel Hill
Chapel Hill, NC

Physician Continuing Medical Education

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Clinical and Patient Educators Association (CPEA) and Medical Communications Media. CPEA is accredited by the ACCME to provide continuing medical education for physicians.

Physician Credit Designation

Clinical and Patient Educators Association designates this live activity for a maximum of 1.5 *AMA PRA Category 1 Credit*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Education Credit: Nursing

This educational activity for 1.5 contact hours is provided by Global Education Group.

Global Education Group is an approved provider of continuing nursing education by the Colorado Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Nurses should only claim credit commensurate with the extent of their participation in the activity.

Global Education Group is approved as a provider of nurse practitioner continuing education by the American Academy of Nurse Practitioners: AANP Provider Number 11021. This program has been approved for 1.5 contact hours of continuing education (which includes 0.5 hours of pharmacology).

Disclosure of Conflicts of Interest

CPEA requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by CPEA for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

Commercial Support

This activity is supported by an educational grant from Astellas Pharma Global Development, Inc.